

INTERNATIONAL SCHOLARSHIP COMPETITION

MASTER COURSES



SCHOLARSHIPS FOR MASTER COURSES

DEADLINE: April 15th 2018

IED Istituto Europeo di Design invites young creatives to convert their ideas into projects by taking part to the INTERNATIONAL SCHOLARSHIPS 2018 contest.

Up for grabs are 37 scholarships covering the 50% or 70% of the tuition fees for Master Courses in Design, Fashion, Visual Arts and Communication held in Milan, Barcelona, Florence, Madrid, Rome, Turin and Venice exclusively to students from

the following Countries:

**BRASIL - BULGARIA - ROMANIA - SERBIA - GERMANY - AUSTRIA - SWEDEN - NORWAY - FINLAND - SWITZERLAND
COLOMBIA - ECUADOR - MEXICO - PERU - TURKEY - LEBANON - EGYPT - INDIA - KOREA - TAIWAN - THAILAND
CIS COUNTRIES**

* CIS countries include: Azerbaijan, Armenia, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Russia, Tajikistan, Turkmenistan, Uzbekistan, Ukraine

HOW TO APPLY

Participants are required to present themselves creatively.

To take part in the Scholarship contest, students must register and upload the required material by **April 15th, 2018**:

Step 1. Read carefully the Regulation and the projects' briefing.

Step 2. Choose the course you are applying for.

Step 3. Get registered by filling in the form available at :

ied.edu/profession/international-scholarship-competition-for-undegraduate-courses

Once registered, you will receive a confirmation e-mail with credentials to enter your Personal Area, where you could upload the required documents.

Step 4. Start to arrange the required documents, respecting the guidelines reported in the briefing.

Step 5. Once the material collection is ready, enter your Personal Area with the given credentials and upload your project and the required documents.

Step 6. In case you win the scholarship, you will have 3 days to confirm your acceptance and 5 days to complete your application at IED.

Good luck!

TERMS AND CONDITIONS

1. PRECONDITIONS

- 1.1 IED – Istituto Europeo di Design S.p.A. (hereafter referred as IED) aims at supporting young creatives through activation and promotion of specific meritocracy contests for the attribution of scholarships in the fields of design, fashion, visual arts and communication.
- 1.2 Following this purpose, IED promotes the contest **“International Scholarships”** through the website ied.edu/profession/international-scholarship-competition-for-undegraduate-courses (hereafter referred as website) and the dedicated social networks.
- 1.3 The purpose of the contests is the assignment of n. **37 scholarships** covering the 50% of the tuition fee of IED Master Courses, for the academic year 2018/2019.
- 1.4 The meritocracy contest **“International Scholarships”** is controlled by this Regulation and will take place from **March 1st, 2018** – same date of Regulation publication – until **April 15th, 2017**, following the steps described below.
Winners' ranking will be published on the **website** ied.edu/profession/international-scholarship-competition-for-undegraduate-courses by **May 31st, 2018**.

2. PARTICIPATION REQUIREMENTS AND DEADLINES

- 2.1 Participation in the contest is subject to registration on ied.edu/profession/international-scholarship-competition-for-undegraduate-courses.
- 2.2 Participation is strictly reserved to all Candidates who have reached 18 years at the moment of application, in possession of a bachelor degree or - equivalent qualification - or having a job experience in the relevant field. Graduands are eligible, as long as they obtain the academic diploma within 30 days before the discussion of the Master course's Thesis Project. Candidates have to meet the specific requirements fixed in the guidelines and informative materials of each single course.
Candidates need to show proficiency of the course language (B2 level minimum is demanded).
- 2.3 Students who are already enrolled in a 1st Level Master course are not allowed to be enrolled in a Master course or in other academic and Afam courses at the same time.
- 2.4 Participation is strictly reserved to candidates applying for the first year of the 2018/2019 Academic Year.
- 2.5 Candidates with IED diploma (or another issued by a similar school) are not eligible.
- 2.6 Candidates must show proficiency in the language of the course (B2 as minimum level required).
- 2.7 IED employees and consultants are not allowed to take part to the Contest.
- 2.8 Providing the personal data required for registration, the Candidate is aware of the legal consequences entailed by supplying false data, thus she/he

is committed to provide accurate, complete, true and correct data.

- 2.9 Processing of personal data will be respectful of the attached information as per D. Lgs. n. 196/03 on personal data protection. None of the data required for registration can be considered sensible under the above-mentioned decree.
 - 2.10 The Candidate will be held liable or accountable for any damage and damaging consequence occurred to IED and Accademia Galli for the infringement of the rule stated above.
- ## 3. CONTEST AND CREATIVE WORKS (“CONCEPT”) OF THE CANDIDATE
- 3.1 Any registered Candidate can take part to the Contest, by filling in the **registration form**, indicating the location where the course is held and the course for which she/he is applying the scholarship contest. Once received access credentials, the Candidate will be required to upload in the Personal Area her/his creative works (“Concepts”) constituted by images and videos, together with a presentation text. Deadline for the upload is **April 15th, 2018 at 11:59 p.m. (GMT+1 – Italian time)**.
The uploaded documents must respect the characteristics and the formats described at art. 4 and the contest's object indicated in the Topic of the Contest contained inside this Regulation.
 - 3.2 Each candidate may apply for only one course and with only one concept.
 - 3.3 The Candidate grants the Concepts submitted to the Website are the result of her/his personal work and, aware of the legal consequences implied by false declarations, also grants that the Concepts:
 - are only and specifically created for the participation in the contest “International Scholarships” and they are not being presented for the participation in other contests;
 - are the fruit of his/her personal and original intellectual work, and do not constitute counterfeiting and/or plagiarism;
 - do not infringe law, order and public decency;
 - do not violate any third parties intellectual or industrial property right, both registered or not, such as, but not limited to, copyrights, brands, patents, ornamental paintings and utility models;
 - do not violate any right of third parties accorded by law, contracts, customs and traditions;
 - were made with all necessary authorizations or releasing from all individuals involved in their realization.
 - 3.4 The Candidate grants her/his full personal liability for the content, lawfulness, nature, quality and truthfulness of the Concepts, expressly releasing IED, and his assignees from any duty of verification and control on them.
 - 3.5 The Candidate grants to hold IED and its assignees harmless, materially and in court, from any loss, damage, liability, cost or expense, including legal costs, deriving from any violation of the former points of this article.

4. CONCEPTS FEATURES AND FORMAT

- 4.1 The Candidate must upload images, pictures, scans or paintings representing their creativity, connected with the ideas and motivations expressed in their presentation letter.
- 4.2 All the material must be included in only one .pdf or .docx file of maximum 8 mb. Inside the file can be inserted from a minimum of 1 to a maximum of 5 images, pictures, scans or paintings representing the Concept. It is also possible to insert a link to a video already published on Youtube.com or Vimeo.com (optional).

5. REQUIRED DOCUMENTS

In order to be considered eligible, each candidate will be asked to provide:

- CV
- Transcript
- A motivation letter in the language of the chosen course;
- Copy of ID card or passport;
- Certificate of knowledge of the language in which the course is held, if different from the mother tongue (alternatively is possible to have a Skype interview in the language of the chosen course). To be admitted to the course is required B2 level as minimum;
- Concept as described in the briefing.

6. SCHOLARSHIPS

- 6.1 IED offers n.37 scholarships covering the 50% of the tuition fees of the chosen course. Winners of 50% scholarships have to pay the enrollment fee plus the half of the tuition or 30%.
- 6.2 For biennial courses, the renewal of the Scholarship is guaranteed (exception made for the enrolment fee, which is always excluded from Scholarships) only if the student passes all the exams planned in the study plan for the first year with an average mark not inferior than 28/30. If this conditions are not satisfied, the Scholarship will not be confirmed.
- 6.3 The scholarship will cover just the tuition fees, as mentioned above. Enrolment fee, housing and all other costs shall be covered by the winners.
- 6.4 Scholarships will be assigned – regardless of the chosen course – based on project's quality. Evaluation will occur exclusively according to the unquestionable judgment of the panel. IED reserves itself the right not to assign one or more scholarships, in case the submitted projects are not considered suitable considering the briefing, according to the unquestionable judgment of IED.
- 6.5 IED reserved itself the authority to revoke the scholarship, after its attribution, if any violation of this Regulation made by the designated Candidate emerges.
- 6.6 IED reserved itself the discretion not to activate one or more Courses, in case the minimum number of students has not being reached or if the necessary requirements for didactic logistic and administrative support fail for any reason.

- 6.7 The combination of the reductions and facilitations mentioned in the former articles is not allowed.

7. SCHOLARSHIPS LOCATIONS AND COURSES

Scholarships will be assigned for the Master Courses held in the following locations and with the following modalities:

- **IED Milano, IED Firenze, IED Roma, IED Torino, IED Venezia:**
8 scholarships covering 50% of the tuition fee;
1 scholarship covering 70% of the tuition fee.
- **IED Madrid**
15 scholarships covering 50% of the tuition fee
- **IED Barcelona**
13 scholarships covering 50% of the tuition fee

Here below you can find the list of the Master Courses open to the contest:

IED MILANO

Design

Design - Innovation, Strategy and Product (English)

Interior Design (English)

Fashion

Fashion Communication and Styling (English)

Fashion Design (English)

Fashion Marketing (English)

Communication

Brand Management and Communication (English)

IED FIRENZE

Visual Arts

Graphic Design - Focus on New Media (English)

Communication

Arts Management (English)

Brand Design and Management for food, wine and tourism (English)

Fashion

Fashion Business (English)

IED ROMA

Design

Food Design Project Experience (English)

Fashion

Jewelry Design (English)

IED TORINO

Design

Transportation Design (English)

IED COMO

Contemporary Art Conservation (English)

IED VENEZIA

Business for Arts and Culture (English)

Curatorial Practice (English)

IED MADRID

Design

Diseño de Interiores (Spanish)

Diseño de Iluminación (Spanish)

Escenografía y Espacios Expositivos (Spanish)

Digital Fabrication and Media (English)

Product Design Labs (English)

Visual Arts

Motion Graphics Design (Spanish)

Diseño Editorial: Medios Impresos y Digitales (Spanish)

Professional Photography (English)

Communication Design Labs (English)

Fashion

Diseño de Moda (Spanish)

Diseño Textil y de Superficies (Spanish)

Diseño de Accesorios de Moda (Spanish)

Dirección y Gestión de Empresas de Moda

Dirección y Gestión de Producto de Moda (Spanish)

Communication

Comunicación y Moda (Spanish)

Dirección y Gestión de Comunicación, Marketing y Publicidad (Spanish)

Dirección de Marketing Digital (Spanish)

Strategic Design Labs (English)

IED BARCELONA

Design

Diseño de Espacios Interiores (Spanish)

Diseño Sostenible (Spanish)

Space Design Methodology (English)

Visual Arts

Interaction Design (English)

Fashion

Diseño de Moda (Spanish)

Communication

Planificación Estratégica y Creativa de Comunicación de Marca (Spanish)

Marketing y Comunicación de la Moda (Spanish)

Fashion Management (English)

Design Management (English)

Innovation Strategies and Entrepreneurship (Spanish)

8. PUBLICATION, SELECTION OF WINNERS AND PANEL

- 8.1** Concept evaluation will be carried out by a Panel made of directors and teachers coming from the Schools of Design, Fashion, Visual Arts and Communication.
- 8.2** Evaluation will occur according to the unquestionable judgment of the panel.
- 8.3** The Panel will evaluate projects with a score from 0 to 5, according to the following the criteria:
 - Originality
 - Strength of the project
- 8.4** Candidates who got a minimum score of 12 will be contacted for an interview with a score (from 0 to 5), according to the following criteria:
 - Motivation
 - Intellectual vividness and personal interest
 - Design aptitudeThe total score of both evaluations represent the final ranking.
- 8.5** Winners will be notified by email by IED representatives. The winners must answer the email with a formal acceptance letter, within three days

after the result is received. In case the winner fails to meet this requirement, the scholarship will be automatically considered as "refused" and the Panel may decide, unquestionably, to grant it to another Candidate. After the winner accepts the scholarship, she/he will have to enroll in the course for which the scholarship was granted and to pay the enrollment fee of the course by **May 31st 2018**, following the application procedure.

9. REQUIRED DOCUMENTS IN CASE OF SELECTED PROJECT

In case the concept is selected by the panel, before proceeding with the admission interview, Candidate must complete the registration on **admission.ied.it/it/** filling in all the required parts.

10. CONDITIONS AND GENERAL TERMS OF PARTICIPATION

- 10.1** Incomplete applications will not be accepted.
- 10.2** Incomplete Concepts, or **sent after 11:59 p.m., on April 15th 2017 (GMT+1 – Italian time)**, will not be accepted.
- 10.3** IED discharge any external responsibility such as delays due to malfunctioning of devices.

11. PROPERTY AND RIGHT CONCERNING CONCEPTS

- 11.1** The intellectual property rights of the Concepts always pertain to the author.
- 11.2** The Candidate, with his participation to the Contest, giving up any indemnity and/or refund and independently from the awarding of a prize, grants for free and permanently to IED the right to use submitted Concepts to promote and divulge the Website and IED activities, with mention of the Concept's author.

12. EXCLUSION OF WARRANTIES

- 12.1** IED does not states or grants that the Website and its functions are flawless or satisfy certain standards, needs or requests of the User.
- 12.2** IED does not states or grants that the use of the Website and its functions will be prompt, uninterrupted, assured or flawless, or that the information and contents on the Website are correct, truthful and/or reliable.
- 12.3** Under no circumstance, IED will be held liable or accountable towards Candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the Website.
- 12.4** IED will not be liable for imprecisions, inaccuracies or delays due to force majeure.
- 12.5** IED is not liable for improper use of the Website and does not grant or authorize its use in any application potentially dangerous for people or properties.
- 12.6** The Candidate grants that he/she will hold IED harmless

from any consequence deriving from improper, illicit or undue use of the Website.

12.7 Consequently, the Candidate declares himself/herself solely liable towards IED, and third parties for any and every behavior or fact punishable by law during the utilization of the Website.

13. OBLIGATIONS OF THE CANDIDATE

13.1 The Candidate binds himself/herself:

- not to divulge or cede, directly or indirectly, usernames, passwords, and login data to the Website;
- not to reproduce, copy, distribute in part or in whole, by commercial or non-commercial ends, the Website, the Concepts and IED Contents published on the Website, by no means, not electronic or printable;
- not to perform any action that can compromise the security of IED website;

13.2 It is forbidden to the Candidate:

- to submit, upload and/or publish material protected by copyright, unless the Candidate is the owner of such right or has been authorized by the owner;
- to submit, upload and/or publish material that disclose industrial secrets unless the Candidate is the owner of such secrets or has been authorized by the owner;
- to submit, upload and/or publish material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts;
- to submit, upload and/or publish material that is illicit or against law, order and public decency;
- to submit, upload and/or publish material containing improper expressions or violating someone else's dignity or decency;
- to submit, upload and/or publish sexually explicit material;
- to submit, upload and/or publish promotional material, junk mail, spam or any other unrequested or unauthorized form of solicitation;

- to falsify his /her identity;
- to submit, upload and/or publish material containing computer viruses and/or other codes or files or programs created to interrupt, destroy, damage or limit the operation of software, hardware, websites or telecommunication installations belonging to IED or third parties;

13.3 Each violation of the requirements stated by this article will allow IED to nullify the present agreement, with the right of IED, or third parties to be refunded for the damage.

14. LAW AND JURISDICTION

14.1 This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with Italian law.

14.2 The court of Milan shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).